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## Roland Drops ZENOLOGY FX, Authentic Keyboard and Synthesizer Effects to Sweeten Your Sound Right in Your DAW



**Hamamatsu, Japan, July 30, 2021** — Roland introduces the ZENOLOGY FX Plug-in Effects, bringing more than 90 authentic effects to your DAW. Roland has delivered memorable, genre-defining sounds for nearly fifty years, and a big part of that sonic footprint is its unique approach to effects processing. The legendary swirling JUNO chorus, feedback-drenched tape echo, and other sounds that have left their mark on countless tracks over the decades--can now be added to any keyboard sound or instrument track to make music come alive.

While many of the processors in ZENOLOGY FX have vintage inspiration from legendary products like the JUNO chorus, CE-1 stompbox and JD-800 synthesizer, use of them today through ZENOLOGY FX is thoroughly modern with a contemporary interface and simple controls for free-flowing creativity.

With ZENOLOGY FX, music makers can add delays to arps, larger-than-life modulation effects to chord progressions, and twist and distort basses and lead tones that leap from the speakers. Delays add space without taking away presence and immediacy. Modulation effects include choruses, phasers, flangers, and more—and they work wonders on synths and other keyboard instruments.

ZENOLOGY FX also includes a menagerie of unique Roland effects to propel tracks into uncharted sonic territory. Explore the DJFX Looper and lo-fi effects from the SP-404, or color your sounds with slicers, filters, overdrives, and other selections from the vast Roland effects legacy.

For more information, visit [Roland.com](https://www.roland.com/).

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**About Roland Corporation**

*For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://www.roland.com).*